***Peabody High School***

**Athletic Hall of Fame**

**PO Box**

**Peabody, MA 01960**

**978-536-4752**

**July 12, 2024**

**Dear Friend,**

**The Peabody Veterans Memorial High School Athletic Hall of Fame inducts former deserving athletes/coaches and contributors every two years. The Athletic Hall of Fame will be celebrating its 30th Anniversary this fall. The Class of 2024 will be honored with an induction ceremony and a dinner held on Friday, November 28, 2024.**

**This year we have established sponsorship opportunities for local businesses in our community to show their support of this event in exchange for additional visibility of your business in a variety of different ways. We are very excited to be launching our website and social media account that give us ample opportunity to highlight your business. All money raised through the sponsorships is used to defray the cost of the awards dinner and other expenses during the induction process. We hope you will consider supporting this great “Tanner Tradition” by signing on to one of our sponsorship levels listed on the following page.**

**Thank you in advance for your consideration and if you have any questions – our advertising committee is happy to set some time to discuss these sponsorship levels with you.**

**Please let us know by August 31, 2024 regarding which level you are interested in.**

**We appreciate your kind support and community spirit!**

**Sincerely,**

**Phil Sheridan John Goulas**

**Philip Sheridan John Goulas**

**Committee Co-Chair Committee Co-Chair**

**2024 Peabody Athletic Hall of Fame Induction Sponsorships**

$1,000 – Presenting Sponsor Level (1 Oppty)

* Recognized as Presenting Sponsor at all Hall of Fame event (induction ceremony)
* Logo and company name presented prominently on Hall of Fame’s website home page as presenting sponsor
* Sponsor recognition and logo on all marketing materials of events and programs (print, digital, and social media)
* Sponsor will have marketing and promotional opportunities at Hall of Fame events, where available
* Monthly customized social media opportunities
* Full page ad in Induction Ceremony program
* Exclusive live stream “Presented By” sponsorship on YouTube
* Opportunity to provide a 1 min ad to be played before the Induction Ceremony
* Voucher inclusion in program (if applicable)
* 1-2 tickets to the event

$500 Diamond Sponsor Level (2 Oppty’s)

* Logo and company name presented prominently on Hall of Fame’s website home page
* Sponsor recognition and logo on all marketing materials of events and programs (print, digital, and social media)
* Sponsor will have marketing and promotional opportunities at Hall of Fame events, where available
* Quarterly customized social media opportunities
* Half page ad in Induction Ceremony program
* Voucher inclusion in program

$300 Gold Sponsor Level (2 Oppty’s)

* Logo and company name presented prominently on Hall of Fame’s website home page
* Sponsor recognition and logo on all marketing materials of events and programs (print, digital, and social media)
* Sponsor will have marketing and promotional opportunities at Hall of Fame events, where available
* Quarter page ad in Induction Ceremony program
* Voucher inclusion in program

$100 Silver Sponsor Level

* Logo and company name presented prominently on Hall of Fame’s website home page
* Sponsor recognition and logo on all marketing materials of events and programs (print, digital, and social media)
* Quarter page ad in Induction Ceremony program